

# **Privacy Policy / Instruction of Cancellation**

## **Scope**

This privacy statement explains users about the nature, scope and purpose of the collection and use of personal data by the responsible provider Tauros Diagnostik GbR, Niederwall 5, 33602 Bielefeld Tel .: 0521 32930030 Fax .: 0521 32930033, Email .: info @ tauros -diagnostik.de www.tauros-diagnostik.de on the websites and www.tauros-diagnostik-shop.de on.

## **Access data / server logfiles**

Tauros Diagnostik GbR, or its web space provider, collect data on each access to the offer (so-called server log files). The access data include: name of the website, file, date and time of access, amount of data transferred, notification of successful retrieval, browser type along with version, the operating system of the user, URL (previously visited), IP address and the requesting provider. The provider uses the data only for statistical analysis, for the purpose of operation, security and the optimization of the offer. The provider reserves the right, to check the protocol data later, if there is reasonable suspicion, due to concrete indications, of unlawful use.

## **Handling of personal data**

Personal information is information that will help that a person is identifiable, ie information that can be traced back to a person. This includes the name, postal address, e-mail address or phone number. All customer data will be stored and processed in compliance with relevant regulations of the German Federal Data Protection Law (BDSG) and the German Teleservices Data Protection Law (TDDSG). The customer always has a right to cost-free information, correction, blocking or deletion of stored data.

All customer-related data / test results are only sent to the customer / client. An exception is the delivery of data to the animal owner, if he is the invoice recipient. This is done only with simultaneous notification to the customer / client. While contacting Tauros Diagnostik GbR for example via contact form or e-mail, the information of the user is stored for the purpose of processing the request and in case related questions arise.

## **Newsletter**

With the newsletter Tauros Diagnostik GbR informs customer / client deals.

If the customer / client wants to receive the newsletter, requires Tauros Diagnostik GbR a valid e-mail address and information that allow us to check that the customer / client is the owner of the email address or the owner agrees to receive the newsletter. Further data are not collected. These data are used only for sending the newsletter and will not be disclosed to third parties.

By registering for the newsletter, we store your IP address and date of registration. This storage is used only for documentation in the case that a third party abuses an e-mail address and logs on for the newsletter, without the knowledge of the person entitled to receive the newsletter.

The customer / client can revoke at any time the consent to the storage of personal data, the e-mail address and their use for sending the newsletter. The revocation can be made via a link in the newsletter itself or as message sent to the above mentioned contact details.

## **Cookies**

Cookies are small files that enable, to store device-specific information on the accessing device of the user (PC, smartphone, etc.). They serve to optimize user-friendliness of websites and thus serve the users (for example, storing login data). Second, they serve to collect statistical data on website usage in order to analyze how to improve the offer. The user can influence the use of cookies. Most browsers have an option that restrict or completely prevent the storage of cookies. However, it is pointed out that the use, in particular the comfort of use, will be restricted without cookies.

## **Registration function**

The data entered during the registration will be used for the purpose of the usage of the offer. The customer / client can be notified via email on supply- or registration-related information, such as changes in the scope of supply or technical details. The data collected are shown in the input mask during the registration process. This includes name, postal address, e-mail address, IP address, order generation.

## **Google Analytics**

This offer uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "Cookies", text files which are stored on users' computers and allow to analyze how users use the web page. The information generated by the cookie about use of the website by the users are usually transmitted to a Google server in the USA and stored there.

In case of activation of the IP anonymization on this website, will Google truncate the IP address of users within Member States of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address transferred to a Google server in the USA and will be truncated there. The IP-anonymisation is active on this website. On behalf of the operator of this website Google will use this information to evaluate the use of the site by users, to compile reports on website activity and providing other with website and internet related services to the website operator.

The IP address transmitted by your browser in the context of Google Analytics will not be merged with other data by Google. The user may refuse the use of cookies by selecting the corresponding settings in the browser software; However, it is pointed out, that in this case you possibly cannot use all features of this website. In addition, the user can prevent that the data generated by the cookie about your use of the website (incl. your IP address) is transferred to- and processed by Google, by downloading and installing the browser plugin available at the following link:  
<http://tools.google.com/dlpage/gaoptout?hl=de>.

As an alternative to a browser add-on or in browsers on mobile devices, please click this link in order to avoid data collection by Google Analytics on this website in the future. Thereby is an opt-out cookie stored on your device. Once you have deleted your cookies, you need to click this link again. (Source: Privacy pattern of lawyer Thomas Schwenke - I LAW it, privacy pattern adapted)

## **Final provisions**

Should one of the above provisions of the Treaty be invalid, that will not affect the validity of the other provisions and of the Treaty. The statutory provisions shall replace the invalid provisions. If no legal provisions exist, the Contracting Parties undertake to provide in terms of the invalid provision a new, which most closely approximates the economic intent of the invalid provision. For disputes arising from this contract exclusively the law of the Federal Republic of Germany s applied under exclusion of the provisions of the EGBGB. For disputes arising from this contract and claims on other legal grounds, which are related to the diagnostic analysis, only the local jurisdiction at the court at

the headquarters of the company Tauros Diagnostik GbR in Bielefeld.

The place of fulfillment for all parties is the location of the headquarters of the company Tauros Diagnostik GbR.